

Space Expo Homepage on a view

1. Exhibition overview

Exhibition features

Events planned for 2008

Space Expo Organization and its Mission

Our Partner - Museum of Technology Speyer

2. Sponsoring

Sponsoring – Interesting possibilities for enterprises

Sponsoring packages

SPACE EXPO homepage summary

We are planning a unique exhibition entitled "Apollo and Beyond", which will feature exhibits from the American, European, and Russian space programs. This will be the very first such exhibition in Germany, making this exciting history of the manned space programs possible to experience. As Space Expo registered association, we plan to open this engaging exhibition with our partner, the Technik Museum in Sinsheim/Speyer, in October 2008.

Throughout history, many have been fascinated by the moon and dreamed of visiting it. When Neil Armstrong, as the first human, put his foot on the moon on July 21, 1969, he fulfilled one of humanity's oldest dreams.

In October 2008, the Technik Museum in Speyer will be opening its new, 9,000 square meter hall dedicated to space. The museum will be displaying the Russian share of the space story with the original space shuttle Buran, a Soyuz capsule, and a variety of space suits. As an equal partner of the museum, the Space Expo registered association will dedicate an area of more than 2,500 square meters to about 200 exhibits focusing on the topic never before seen in Germany: "The history of the manned space-travel from the lunar landing to the international space station".

Exhibition Features:

- Unique exhibition of the manned space programs, never before seen in Germany, focusing on the thrilling history of manned space program.
- "Apollo and Beyond" exhibit, which will feature unique displays from the beginnings of the manned space programs of the early 60s to the current international space station. Many exhibits "tell" an unforgettable story and make the space development come to life. Some of these exceptional American and Russian exhibits played an active role during the missions and have actually been on board of the space crafts!
- Original items and documents, films and photos in individual displays to provide better understanding of the missions
- Exhibits dealing with impressive milestones of space history:
 - The work of the rocket pionier Dr. Wernher von Braun
 - The first manned missions of Mercury and Gemini
 - Apollo program an the moon flights/lunar landings
 - LRV - the first rover on the moon
 - The beginnings of the space stations
 - The reusable space transportations system Space Shuttle
 - The European Space Lab
 - The International Space Station under construction
 - The European research laboratory on ISS
 - Thomas Reiter - 350 days in space
 - Constellation - the journey continues: Moon, Mars and beyond
 - Alan Bean: Moonwalker and Artist
 - Ariane V: the European Launch Vehicle
 - ATV: Automated Transfer Vehicle to the ISS

Events Planned for 2008:

While the exhibition forms the core of the initiative, Space Expo registered association is organizing many events and lectures around this core. The entire "experience" will leave unforgettable impressions with your friends, guests and business partners.

The plans include the following:

- Event evening with a lecture by an American Apollo astronaut, with high quality supporting programs, champagne reception, à la carte buffet, etc.
- Lectures by German and European astronauts
- Guided tours and lectures for school and other organized groups
- Expert lectures on historical and current space topics

More informations: <http://www.spaceconsult.de/html/events.html>

Space Expo Organization and its Mission

Space Expo registered association has founded itself officially as an organization in spring 2005. The members share passion, fascination and enthusiasm for space. The idea of this exhibition was developed as the result of the combination of our long-standing know-how about the topic of manned space travel and the expertise in marketing, event marketing, and exhibition design. The members of the organization are from the areas of: space journalism, marketing, full service advertising, event planning and printing, consulting and sales.

Our Partner – Museum of Technology in Speyer

In the Technik Museum Speyer, one can experience technology in a unique form, through interactive exhibits. The museum draws about 750.000 million visitors each year. The collections encompasses all aspects of technology from its history to the most recent achievements.

Sponsoring – Interesting possibilities for enterprises:

As a sponsor of this unique exhibition in Germany, there are attractive opportunities available for your enterprise. By sponsoring the exhibition and integrating into the events of Space Expo, your enterprise will gain publicity and positive image.

We offer the following options and features to our sponsors, with the associated prices below:

- Four different sponsor packages (gold, silver, bronze and basic)
- High level of exposure at an attractive price
- Possibilities of combination with events and arrangements for business partners, employees, and sale specialists

Sponsor packages

Gold package - value 30.000 euros

Commercial, duration 28 weeks:

Your own commercial, usual format, 30 sec. in the IMAX cinema Speyer, running time 28 weeks, equivalent media: approx. 17,500 euros

Number of contacts: approx. 250,000

Exhibition sponsor, very high graded:

The only sponsor of a quality exhibition area: "Apollo" or "Spacelab".
Characterization of the segment with company logo.

Number of contacts: approx. 1 million

100 event tickets:

E.g. there are several events planned with an astronaut during the exhibition time period.

The sponsor receives preferentially cards to them.

Cardquota: approx. 100

Sponsor panel/wall at entry to "Space exhibition area".

The sponsor appears with his logo balanced together with all sponsors.

Number of contacts: approx. 1 million

Presentation with note and logo:

- "SPACE EXPO" flyers, approx. 25,000 pieces
- "SPACE EXPO" home page
- "SPACE EXPO" A 1 posters, approx. 2,000 pieces
- "SPACE EXPO" PR briefcase in cooperation with technology museum
approx. 380 national and regional dailies and magazines
- homepage Technik Museum, approx. 0.5 million contacts

- newsletter Technik Museum, monthly approx. 9,000 contacts

Number of contacts: approx. 4 million

Silver package - value 20.000 euros

Commercial, duration 14 weeks:

Your own commercial, usual format, 30 sec. in the IMAX cinema Speyer, running time 14 weeks, equivalent Media approx. 8,750 euros

Number of contacts: approx. 125,000

Exhibition sponsor, high graded:

The only sponsor of a very high-quality exhibition area: "Mercury", "Gemini", "Space shuttle" or "International Space Station".

Identification of the segment with company logo.

Number of contacts: approx. 1 million

50 event tickets:

E.g. there are several events planned with an astronaut during the exhibition time period. The sponsor receives preferentially tickets to them.

Cardquota: approx. 50

Sponsor panel/wall at entry to "Space exhibition area".

The sponsor appears with his logo balanced together with all sponsors.

Number of contacts: approx. 1 million

Presentation with note and logo:

- "SPACE EXPO" flyers, approx. 25,000 pieces
- "SPACE EXPO" home page
- "SPACE EXPO" A 1 posters, approx. 2,000 pieces
- "SPACE EXPO" PR briefcase in cooperation with technology museum approx. 380 national and regional dailies and magazines
- homepage Technik Museum, approx. 0.5 million contacts
- newsletter Technik Museum, monthly approx. 9,000 contacts

Number of contacts: approx. 4 million

Bronze package - value 10.000 euros

Exhibition sponsor, high quality:

The only sponsor of a high-quality exhibition area: "The first space stations", "Wernher von Braun, the pioneer" or the area: "Alan Bean, more as an astronaut".

Identification of the segment with company logo.

Number of contacts: approx. 1 million

25 event tickets:

E.g. there are several events planned with an astronaut during the exhibition time period.

The sponsor receives preferentially cards to them.

Cardquota: approx. 25

Sponsor panel/wall at entry to "Space exhibition area".

The sponsor appears with his logo balanced together with all sponsors.

Number of contacts: approx. 1 million

Presentation with note and logo:

- "SPACE EXPO" flyers, approx. 25,000 pieces
- "SPACE EXPO" home page
- "SPACE EXPO" A 1 posters, approx. 2,000 pieces
- "SPACE EXPO" PR briefcase in cooperation with technology museum
approx. 380 national and regional dailies and magazines
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Number of contacts: approx. 4 million

Basic package - value 5.000 euros

Sponsor panel/wall at entry to "Space Exhibition Area"

The sponsor appears with his logo balanced together with all sponsors.

Number of contacts: approx. 1 million

Presentation with note and logo:

- "SPACE EXPO" flyers, approx. 25,000 pieces
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Contact us:

For more information about the exhibits or sponsoring:

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